

# DIET AND MID-CALORIE DRINKS

DIET DRINKS – UP TO 10 CALORIES. MID-CALORIE DRINKS – 20-35 CAL



## GAT FOODS' SOLUTIONS FOR LIGHT, LOW AND MID-CALORIES' FRUIT BASED DRINKS

### Cut out the calories - Keep the enjoyment

In light of the growing consumers' demand for more refreshing, reduced calories and sugar drinks, Gat Foods offers you bases, compounds and emulsions suitable for light, low and mid-calories' drinks.

Our tailor-made integrated solutions enable you to launch lighter or less sweet drinks with yet a balanced taste profile – all for the great enjoyment consumers expect.

- Light drinks- up to 10 kcal.
- Low calories- 15-20 kcal.
- Mid calories- 26-30 kcal.

**Develop on-trend, reduced calories and sugar fruit based drinks with Gat Foods versatile bases,**

### **compounds and emulsion solutions.**

Today's consumers are looking for beverages containing less sugar and fewer calories. If you are looking to create lighter products featuring great taste and a balanced textural appeal, Gat Foods offers you varied fruit based bases, compounds and emulsions which are built to fit your calories and sugar goals.

### How do we do it?

We match the sweetening method to fit the specific product depending on the desired calories' content of final product, fruit percentage, sweetness intensity, acidity level, local taste preferences, mouth feel, shelf-life duration and cost efficiency criteria.

### Solutions

Our integrated solutions (i.e. bases, compounds, emulsions) are formulated to match different sweetness profiles, using different sweetening methods:

#### **Reduced calories**

- Light drinks - up to 10 kcal.  
Using high intensity sweeteners.
- Mid-calories and sugar drinks - 32-35kcal.  
Reducing sweetness level, adjusting Brix and acidity levels and PH value. Providing tasty fruity drinks.

#### **Fruity water**

- Low calories and sugar drinks. Providing a ground of very low sweetness level, mild flavor and super refreshing and hydrating drinks.

#### CONTACT US

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**SOLUTIONS BUILT TO FIT**