

ENHANCED FRUITY SENSATION

A RICH MOUTHFEEL AND TASTE EXPERIENCE IN
A LOW FRUIT CONTENT DRINK



GAT FOODS SOLUTIONS FOR LOW FRUIT CONTENT STILL AND JUICE DRINKS

Enhance fruity taste

With 70 years of proven vertical knowhow including growing, processing and developing fruit drinks based upon our integrated solutions and raw material, Gat Foods offers innovative concepts for low to medium fruit content products that will give you the benefit of offering your consumers more refreshing and affordable fruit drinks with a delicious fruity taste.

Create low to medium fruit content still drinks with Gat Foods diverse range of added-value solutions

Traditionally, fruit juice is in high demand. Nevertheless, increasing prices of fruit raw material, price volatility, speculations and many additional complex factors have created a challenging environment for manufacturers, looking how to remain both appealing to consumers yet cost effective. If you are looking to create other fruit drink solutions, refreshing and affordable, Gat Foods expertise is in formulating fruit based still drinks that contain less juice yet maintain a rich fruity taste profile. As fruit drink experts, growing and processing fruit for 70 years, Gat Foods provides you with innovative solutions to create varied low to medium fruit based still drinks, with enhanced fruity sensation.

How do we do it?

- We apply different processing methods onto different parts of the fruit in order to gain specific technological attributes as well as health benefits sourced from the different fruit components.
- We enhance the traditional drinking experience by adding cells and pulp.
- We create the perfect taste balance and mouth feel by addressing the interplay of sweetness, sourness and bitterness.

Solutions

Thanks to our low fruit content formulating expertise you may choose an affordable solution, as per the required fruit content:

- Less than 10% fruit content still drinks- featuring a refreshing fruity profile.
- 20%-30% fruit content juice drinks- presenting an indulging fruity sensation.

CONTACT US

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