

# FRUITY BEER

A REFRESHING FRUITY BEER – SOLUTIONS COMBINING FRUIT WITH VARIOUS BEER TYPES, CREATING REFRESHING LOW/NON-ALCOHOLIC OPTIONS FOR



## TAP INTO THE GROWING FRUITY BEER TREND

A growing number of consumers, mainly millennials, are looking for low-alcohol beer options. Consumers are also looking for more refreshment and variety.

Gat Foods fruity beer mixes are the perfect solution answering these trends. As a variation or light debut, fruity beer is always an appealing option thanks to its light fruity punch. Light, tasty and varied by any possible fruit flavor, we offer breweries new options to enlarge their portfolio, innovate and attract a new target audience.

### Fruit Master

Gat Foods offers fruity beer mixes, which suit the most popular lager/pilsner, stout and ale beer types. We design our fruity mixes to add the fresh fruity note and color according to the typical bitter beer taste and specific appearance. Our portfolio includes lemon, red and white grapefruit and cherry fruit mixes and more.

### Gat Foods expertise

With almost 80 years of vertical knowhow including growing, processing and developing advanced fruit based solutions, Gat Foods is the natural choice for developing your next fruity beer.

As a sister company of several breweries around the world (CBC group), we offer the quality solutions and expertise for creating your next fruity beer.



fruity  
lemon  
beer mix



fruity red  
grapefruit  
beer mix



fruity  
white  
grapefruit  
beer mix



fruity cherry  
grapefruit  
beer mix

#### CONTACT US

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**SOLUTIONS BUILT TO FIT**