

NATURAL FRUITY ENERGY BOOST

In today's dynamic markets, savvy consumers and shoppers are looking for healthier energy drinks variants, and 'naturalness'is one of the main drivers for currentglobal innovation.

Research shows that energy drinks will remain the fastest growing soft-drink subcategory in the next five years, offering consumers a quick, tasty and fun solution to boost their energy in hectic days.

At the same time, bottlers are looking for ways to address growing consumers' concerns regarding artificial ingredients, by developing products from natural ingredients such as fruit, spices and herbs. Gat Foods' expertise in fruit processing and integrated solutions provides bottlers with many offerings to satisfy these requirements.

Whether your consumers are looking for at-work, in-aparty or on-the-g onaturally vitalizing drinks to boost their energy with fresh, exotic or spicy flavors, Gat Foods' offers a variety of natural, fruit-based energy drinks with natural energy sources.

Our offering includes:

- Bases and compounds for carbonated energy fruit drinks – natural and fresh, including +10% fruit content , green coffee beans, guarana and green tea (optionally with stevia and vitamins).
- Bases and compounds for still fruit and spices energy drinks (optionally carbonated) natural and exotic, including +10% fruit content, green coffee beans, guarana, green tea and spices (mint, cinnamon, pepper, ginger and more).

