



**Gat Foods**  
Proven on the shelf

# ADVANCED FRUIT BASED SOLUTIONS





# ENDLESS SCOPE OF INNOVATION

**A**s a global supplier of fruit raw materials and solutions to the beverage industry, we monitor closely global consumer trends, emerging beverage categories, as well as local taste preferences.

Low sugar - Naturalness - Alcohol moderation  
– Functionality - Healthier carbonates  
-Indulgence & Experimentation are few of the current trends according to which we craft our beverage solutions' recipes.

We serve non-alcoholic and alcoholic beverage manufacturers in different categories: fruit beverages, water, carbonates, dairy, beer, wine and the HoReCa sector.

Here are some of our product concepts to inspire your imagination and satisfy your consumers' thirst.

All products can be tailor-made upon request.





## NATURAL FRUITY ENERGY DRINKS

### NATURAL BOOST OF ENERGY

Including bases and compounds with a boost of caffeine from natural sources together with fruit.



## IMMUNITY +

### BOOSTING THE IMMUNITY SYSTEM WITH HEALTHY INGREDIENTS

Including bases and compounds of juice drinks applications enriched with vegetables, botanical extracts, vitamins and minerals.



## ISOTONIC SPORTS DRINKS

### TASTY REHYDRATION FOR HIGH PERFORMANCE

Offering tasty, fruity and functional bases and compounds including optimal electrolytes formulation.



## MOCKTAILS

### VIRGIN FRUIT MIX

Including bases and compounds inspired by popular cocktails, based on fruit and alcohol flavorings: Mojito, Capirinha, Tequila Sunrise, Sangria, Pina Colada, and Strawberry Margarita and more...



## FRUITY BEER

### FRUITY MIXES FOR EXTRA REFRESHMENT

Adding the fresh fruity note and color which best suit the beers' typical bitter taste and specific appearance.

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## FRUITY WINE

### THE PERFECT CHILL OUT

Offering tailor-made fruity compounds designed for white, red, and rosé wines. A refreshingly fruity twist to wine!

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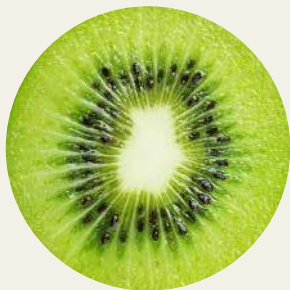


## ALCOPOPS/HARD SELTZERS

### FUN & FRUITY ALCOHOLIC SODA-POPS

Including a variety of fruity bases and compounds for refreshing RTD alcoholic refreshments.

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## DRINKS WITH ENHANCED MOUTHFEEL

Including bases and compounds for the creation of low fruit content beverages with rich mouthfeel.



## FRUITY WATER

### REFRESHING TASTY WATER

An interesting and refreshing concept, tackling the sugar issue by offering healthy hydration and a fruity hint. Including bases and compounds providing mild taste, mild color and low calories (~15Kcal)

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## REDUCED CALORIES DRINKS

### CUT OUT THE CALORIES- KEEP THE ENJOYMENT

Applying different approaches to reducing sugar intake - combination of sweetening methods, classic sweeteners and stevia. Bases and compounds offered according to local regulation and consumers' preferences.



## ICED TEA WITH REAL FRUIT

Offering fruity compounds designed for a balanced taste profile between tea type and specific fruit flavor.





## FRUIT & MILK DRINKS

### THE BEST OF BOTH WORLDS

Including bases and compounds for RTDs - refers to both dairy and dairy alternatives.  
Excellent homogeneity.

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## SYRUP FOR ON-THE-SPOT MIX WITH MILK

### FUN AND TASTY- ENCOURAGING KIDS TO ENJOY MILK DIFFERENTLY

Including compounds for syrups for on the spot mix together with milk - refers to both dairy and dairy alternatives.  
Excellent homogeneity.



## FRUITY CSDS

Including carbonation - stable fruity solutions.

# OUR SOLUTIONS ARE BUILT TO FIT



## ABOUT GAT FOODS

Established in 1942, gat foods produces, develops and supplies integrated, technology-based fruit solutions, providing advanced bases, compounds, and raw materials for the worldwide beverage industry. our verical knowhow is what holds our promise to deliver Proven on the shelf products.

Gat Foods is part of IBBL Ltd. (International Beer Breweries), an international soft drinks and beer manufacturer. The company is owned by the Central Bottling Company (CBC group), an international group based in Israel representing leading brands and companies, including soft drinks, still drinks, water, dairy products, wine, spirits, and beer.

CBC group established a new research, development and innovation center named **The Core**, located in Gat Foods' facilities. The center's mission is to create valuable consumer products based on technological advantage in light of today's key consumer trends and relevancy to the group's business. All of Gat Foods' new products developments enjoy the center's multidisciplinary capabilities.

## OFFICES:

Israel, China, Russia,  
India, Romania, Ukraine

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ENGAGE OUR SOFT DRINKS EXPERTS

GATFOODS.COM

the  
**CORE**  
PRODUCT FOCUS. TECHNOLOGICAL ADVANTAGE

  
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